



CONTACT:

Kevan Ferguson
PR Manager
AMX Worldwide
+1-469-624-6663
pr@amx.com

FOR IMMEDIATE RELEASE

K12 Can Future-Proof Campus Technology with AMX SchoolView

Adds HDMI Connectivity to Solution that Streamlines P.A., Bells,
Audio-Visual Devices, Security Cameras and More

RICHARDSON, Texas – January 31, 2011 – AMX®, the leading provider of solutions that simplify the implementation, maintenance, and use of technology to create effective environments, today announced an HDMI enhancement to its [AMX SchoolView](#) solution. The new feature addresses the pressing issue educators are facing as older analog-connected computers and AV devices are being replaced with newer technology with digital connectivity.

AMX SchoolView takes advantage of existing school data networks to streamline bell schedules, bring networked precision to clocks, deliver audio paging and streaming video to an entire school, single room, or anywhere in between. The HDMI addition gives schools the ability to connect VGA- or HDMI-enabled devices. So with AMX SchoolView, administrators can continue utilizing current, analog AV devices while incorporating new, HDMI-enabled devices when required.

“In a landscape where education officials are being forced to deal with reconciling budgetary restraints with rapidly changing technologies, I’m thrilled that AMX SchoolView offers a future-proof solution,” said Michael Peveler, Vice President of Education Sales of AMX. “AMX SchoolView lets educators move forward without pause into next-generation technology and improved learning environments in a manner that will deliver a significant ROI.”

With AMX SchoolView administrators can maximize green savings and realize a substantial return on investment. AMX SchoolView can save the typical district \$3000 per year in energy costs for every 200

(more)

PCs and \$20,000 in projector lamp replacement costs for every 100 projectors. It automates management of energy-consuming resources like PCs and AV equipment, and further increases cost reductions by simplifying maintenance and support, which extends technology lifecycles.

In addition to its sustainability and teaching benefits AMX SchoolView gives administrators the ability to distribute messaging and alerts to selected zones of the school in the case of a campus emergency.

“Currently schools are looking at sustainability from two points of view; definitely the ‘green’ perspective but also in terms of how to sustain current technologies. They need to future-proof their technology investments,” explains AMX Director of Education Marketing Jackie DeLuna. “At a time when education funding is a crucial concern, campuses are seeking a cost-effective solution to address ed-tech initiatives while also providing longevity, and AMX SchoolView does this.”

AMX will be showcasing its SchoolView solution in booth # 1407 at the Florida Education Technology Conference, January 31-February 3, in Orlando, Fla., and in booth # 923 at the Texas Computer Education Association show February 7-11, in Austin, Texas.

For more information on AMX SchoolView visit amx.com/schoolview

- ### -

About AMX

AMX hardware and software solutions simplify the implementation, maintenance, and use of technology to create effective environments. With the increasing number of technologies and operating platforms at work and home, AMX solves the complexity of managing this technology with reliable, consistent and scalable systems. Our award-winning products span control and automation, system-wide switching and audio/video signal distribution, digital signage and technology management. They are implemented worldwide in conference rooms, homes, classrooms, network operation / command centers, hotels, entertainment venues, broadcast facilities, among others.

AMX was founded in 1982 and is a member of the Duchossois Group of Companies. For more information, visit www.amx.com

AMX is a trademark of AMX, LLC registered in the U.S. and other countries. AMX | SchoolView is an integrated partnership between AMX LLC and SchoolView Technologies LLC. All product and company names herein may be trademarks of their registered owners.